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2025-06-16

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# Quarterly trends and results

Earnings (cumulative)		FY04/24	ļ			FY04/2	FY04/25			
(JPYmn)	Q1	Q1-Q2	Q1-Q3	Q1-Q4	Q1	Q1-Q2	Q1-Q3	Q1-Q4	% of forecast	Company forecast
Revenue	14,040	27,073	39,992	53,038	13,291	26,623	40,551	55,073	102.0%	54,000
YoY	26.0%	19.9%	16.9%	13.4%	-5.3%	-1.7%	1.4%	3.8%		1.8%
Cost of revenue	9,916	19,281	28,337	37,651	9,342	18,818	28,726	39,360		
YoY	25.5%	20.4%	17.0%	12.6%	-5.8%	-2.4%	1.4%	4.5%		
Cost ratio	70.6%	71.2%	70.9%	71.0%	70.3%	70.7%	70.8%	71.5%		
Gross profit	4,124	7,792	11,655	15,386	3,949	7,805	11,825	15,713		
YoY	27.3%	18.7%	16.5%	15.5%	-4.2%	0.2%	1.5%	2.1%		
Gross profit margin	29.4%	28.8%	29.1%	29.0%	29.7%	29.3%	29.2%	28.5%		
SG&A expenses	2,460	4,721	6,985	9,499	2,486	4,780	7,134	9,830		
YoY	3.6%	2.6%	2.2%	1.9%	1.1%	1.3%	2.1%	3.5%		
SG&A-to-sales ratio	17.5%	17.4%	17.5%	17.9%	18.7%	18.0%	17.6%	17.8%		
OP	1,665	3,072	4,670	5,888	1,463	3,025	4,690	5,884	103.2%	5,700
YoY	92.5%	56.5%	47.4%	46.9%	-12.1%	-1.5%	0.4%	-0.1%		-3.2%
OPM	11.9%	11.3%	11.7%	11.1%	11.0%	11.4%	11.6%	10.7%		10.6%
Recurring profit	1,624	3,014	4,592	5,756	1,451	3,077	4,639	5,231	104.6%	5,000
YoY	110.0%	67.0%	54.9%	55.3%	-10.6%	2.1%	1.0%	-9.1%		-13.1%
Recurring profit margin	11.6%	11.1%	11.5%	10.9%	10.9%	11.6%	11.4%	9.5%		9.3%
Net income	863	1,981	2,869	3,566	814	1,768	2,528	2,749	109.9%	2,500
YoY	182.5%	134.8%	73.2%	99.0%	-5.7%	-10.7%	-11.9%	-22.9%		-29.9%
Net margin	6.2%	7.3%	7.2%	6.7%	6.1%	6.6%	6.2%	5.0%		4.6%
Quarterly		FY04/24	ı			FY04/2	5			
(JPYmn)	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4		
Revenue	14,040	13,033	12,919	13,045	13,291	13,332	13,928	14,522		
YoY	26.0%	13.9%	11.0%	3.9%	-5.3%	2.3%	7.8%	11.3%		
Cost of revenue	9,916	9,365	9,057	9,314	9,342	9,476	9,908	10,634		
YoY	25.5%	15.4%	10.5%	0.9%	-5.8%	1.2%	9.4%	14.2%		
Cost ratio	70.6%	71.9%	70.1%	71.4%	70.3%	71.1%	71.1%	73.2%		
Gross profit	4,124	3,668	3,862	3,732	3,949	3,856	4,020	3,889		
YoY	27.3%	10.4%	12.3%	12.2%	-4.2%	5.1%	4.1%	4.2%		
Gross profit margin	29.4%	28.1%	29.9%	28.6%	29.7%	28.9%	28.9%	26.8%		
SG&A expenses	2,460	2,261	2,264	2,514	2,486	2,294	2,354	2,695		
YoY	3.6%	1.6%	1.3%	1.2%	1.1%	1.4%	4.0%	7.2%		
SG&A-to-sales ratio	17.5%	17.3%	17.5%	19.3%	18.7%	17.2%	16.9%	18.6%		
OP	1,665	1,407	1,599	1,217	1,463	1,562	1,665	1,193		
YoY	92.5%	28.2%	32.6%	45.0%	-12.1%	11.0%	4.2%	-2.0%		
OPM	11.9%	10.8%	12.4%	9.3%	11.0%	11.7%	12.0%	8.2%		
Recurring profit	1,624	1,390	1,578	1,164	1,451	1,625	1,562	592		
YoY	110.0%	34.8%	36.2%	-	-10.6%	16.9%	-1.0%	-49.2%		
Recurring profit margin	11.6%	10.7%	12.2%	8.9%	10.9%	12.2%	11.2%	4.1%		
Net income	863	1,117	888	697	814	954	759	221		
YoY	182.5%	107.7%	9.2%	-	-5.7%	-14.6%	-14.5%	-68.3%		
Net margin	6.2%	8.6%	6.9%	5.3%	6.1%	7.2%	5.5%	1.5%		

Source: Shared Research based on company materials

Notes: Figures may differ from company materials due to differences in rounding methods.

### Earnings trends by segment

Earnings (cumulative)		FY04/2	4		FY04/25				FY04/25	
(JPYmn)	Q1	Q1-Q2	Q1-Q3	Q1-Q4	Q1	Q1-Q2	Q1-Q3	Q1-Q4	% of forecast	Company forecast
Revenue	14,040	27,073	39,992	53,038	13,291	26,623	40,551	55,073	102.0%	54,000
YoY	26.0%	19.9%	16.9%	13.4%	-5.3%	-1.7%	1.4%	3.8%		
5G Infrastructure Support	2,428	4,924	7,425	9,932	2,547	5,166	7,839	10,568		
YoY	4.3%	4.1%	4.4%	4.7%	4.9%	4.9%	5.6%	6.4%		
% of revenue	16.5%	17.4%	17.7%	17.8%	18.3%	18.5%	18.5%	18.4%		
5G Lifestyle Support	7,600	13,655	19,904	26,612	6,214	12,619	19,177	26,308		
YoY	38.8%	22.4%	18.7%	14.4%	-18.2%	-7.6%	-3.7%	-1.1%		
% of revenue	51.7%	48.1%	47.4%	47.7%	44.6%	45.3%	45.2%	45.7%		
Enterprise/Creator 5G DX SupportDX Support	4,668	9,799	14,655	19,278	5,162	10,076	15,375	20,699		
YoY	15.6%	21.3%	18.0%	14.4%	10.6%	2.8%	4.9%	7.4%		
% of revenue	31.8%	34.5%	34.9%	34.5%	37.1%	36.2%	36.3%	36.0%		
Other	-	-	-	-	-	-	-	-		
YoY	-	-	-	-	-	-	-	-		
% of revenue	-	-	-	-	-		-	-		
Adjustments	-656	-1,305	-1,991	-2,785	-632	-1,238	-1,839	-2,502		
OP	1,665	3,072	4,670	5,888	1,463	3,025	4,690	5,884	103.2%	5,700
YoY	92.5%	56.5%	47.4%	46.9%	-12.1%	-1.5%	0.4%	-0.1%		
OPM	11.9%	11.3%	11.7%	11.1%	11.0%	11.4%	11.6%	10.7%		
5G Infrastructure Support	463	949	1,421	1,616	325	689	1,056	1,405		
YoY	17.7%	29.4%	22.4%	17.2%	-29.7%	-27.4%	-25.7%	-13.0%		

2014													
DPM	19.1%	19.3%	19.1%	16.3%	12.8%	13.3%	13.5%	13.3%					
				% of OP		27.8%	30.9%	30.4%	27.3%	22.2%	22.8%	22.5%	23.9%
	5G Lifestyle Su	pport				1,009	1,702	2,496	3,205	769	1,638	2,671	3,546
				YoY		167.5%	73.6%	62.6%	57.1%	-23.7%	-3.7%	7.0%	10.6%
				OPM		13.3%	12.5%	12.5%	12.0%	12.4%	13.0%	13.9%	13.5%
				% of OP		60.6%	55.4%	53.4%	54.2%	52.6%	54.1%	57.0%	60.3%
	Enterprise/Crea	ator 5G DX Su	upportDX Sup			199	431	771	1,109	373	709	976	954
				YoY		106.3%	68.7%	60.1%	83.5%	87.7%	64.5%	26.6%	-14.0%
				OPM		4.3%	4.4%	5.3%	5.8%	7.2%	7.0%	6.4%	4.6%
				% of OP		11.9%	14.0%	16.5%	18.8%	25.5%	23.4%	20.8%	16.2%
	Other					-5	-11	-16	-21	-5	-11	-16	-2
				YoY		-	-	-	-	-	-	-	
				OPM		-	-	-	-	-	-	-	
				% of OP		-0.3%	-0.3%	-0.3%	-0.4%	-0.4%	-0.4%	-0.3%	-0.4%
	Adjustments					-0	1	-2	-21	1	-1	3	
	ly(3-months)						FY04/2				FY04/2		
JPYmr	,					Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
evenue	9					14,040	13,033	12,919	13,045	13,291	13,332	13,928	14,522
				YoY		26.0%	13.9%	11.0%	3.9%	-5.3%	2.3%	7.8%	11.39
	5G Infrastructui	re Support				2,428	2,497	2,500	2,508	2,547	2,619	2,673	2,72
				YoY		4.3%	3.8%	5.2%	5.4%	4.9%	4.9%	6.9%	8.89
				% of revenue		16.5%	18.2%	18.4%	18.1%	18.3%	18.8%	18.4%	18.09
	5G Lifestyle Su	pport				7,600	6,054	6,249	6,709	6,214	6,405	6,557	7,13
				YoY		38.8%	6.6%	11.5%	3.3%	-18.2%	5.8%	4.9%	6.39
				% of revenue		51.7%	44.3%	45.9%	48.5%	44.6%	46.0%	45.1%	47.09
	Enterprise/Crea	ator 5G DX Su	upportDX Sup	pport		4,668	5,131	4,855	4,624	5,162	4,914	5,299	5,325
				YoY		15.6%	27.1%	11.9%	4.3%	10.6%	-4.2%	9.1%	15.2%
				% of revenue		31.8%	37.5%	35.7%	33.4%	37.1%	35.3%	36.5%	35.1%
	Other					-	-	-	-	-	-	-	
				YoY		-	-	-	-	-	-	-	
				% of revenue		-	-	-	-	-	-	-	
	Adjustments					-656	-649	-686	-794	-632	-606	-601	-662
P						1,665	1,407	1,599	1,217	1,463	1,562	1,665	1,19
				YoY		92.5%	28.2%	32.6%	45.0%	-12.1%	11.0%	4.2%	-2.09
				OPM		11.9%	10.8%	12.4%	9.3%	11.0%	11.7%	12.0%	8.29
	5G Infrastructui	re Support				463	486	472	195	325	364	367	34
				YoY		17.7%	42.9%	10.5%	-10.4%	-29.7%	-25.1%	-22.2%	79.0%
				OPM		19.1%	19.5%	18.9%	7.8%	12.8%	13.9%	13.7%	12.89
				% of OP		27.8%	34.6%	29.5%	15.8%	22.2%	23.3%	22.1%	29.29
	5G Lifestyle Su	pport				1,009	693	795	709	769	869	1,033	87
				YoY		167.5%	14.9%	43.1%	0	-23.7%	25.4%	30.0%	23.49
				OPM		13.3%	11.4%	12.7%	10.6%	12.4%	13.6%	15.8%	12.39
				% of OP		60.6%	49.3%	49.6%	57.3%	52.6%	55.6%	62.1%	73.19
	Enterprise/Crea	ator 5G DX Su	upportDX Sup	pport		199	232	340	338	373	336	267	-2:
				YoY		106.3%	45.9%	50.3%	175.6%	87.7%	44.6%	-21.4%	
				OPM		4.3%	4.5%	7.0%	7.3%	7.2%	6.8%	5.0%	
				% of OP		11.9%	16.5%	21.2%	27.3%	25.5%	21.5%	16.1%	-1.89
	Other					-5	-5	-5	-5	-5	-5	-5	-
				YoY		-	-	-	-	-	-	-	
				OPM		-	-	-	-	-	-	-	
				% of OP		-0.3%	-0.4%	-0.3%	-0.4%	-0.4%	-0.3%	-0.3%	-0.49
				76 UI UF		-0.3%	-0.470	-0.3%	-0.4 /0	-0.470	-0.576	-0.576	

Source: Shared Research based on company materials

Notes: Figures may differ from company materials due to differences in rounding methods.

Effective from the fiscal year ending April 2025, some expenses related to basic research, which had been classified in the 5G Infrastructure Support Business, 5G Lifestyle Support Business, and Enterprise/Creator 5G DX Support Business, were reclassified into the 5G Lifestyle Support Business since they have reached the social implementation stage. Accordingly, Q1, Q2, and Q3 FY04/24 results have also been revised, with Q4 FY4/24 (three months) results for each segment being the difference between full-year FY04/24 results (former classification) and cumulative Q3 FY04/24 results (new classification).

## Full-year FYO4/25 results

• Revenue: JPY55.1bn (+3.8% YoY)

Operating profit: JPY5.9bn (-0.1% YoY)

• Recurring profit: JPY5.2bn (-9.1% YoY)

Net income attributable to owners of the parent: JPY2.7bn (-22.9% YoY)

In FY04/25, revenue increased 3.8% YoY, while operating profit, and recurring profit and net income attributable to owners of the parent declined 0.1% YoY, 9.1% YoY, and 22.9% YoY, respectively. In Q1 FY04/24 Giga Prize Co., Ltd. and its subsidiaries changed their fiscal year-end from March 31 to April 30, the same date as the company, resulting in a 13-month accounting period from April 1, 2023 to April 30, 2024 for FY04/24. The company stated that excluding the impact of the change in fiscal year-end for Giga Prize and its subsidiaries, FY04/25 revenue and operating profit grew 7.3% YoY and 7.2% YoY, respectively.

FreeBit exceeded its full-year forecasts, achieving 102.0% of the revenue target, 103.2% of the operating profit target, 104.6% of the recurring profit target, and 109.9% of the net income target attributable to owners of the parent.

### **5G Infrastructure Support**

• Revenue: JPY10.6bn (+6.4% YoY)

Operating profit: JPY1.4bn (-13.0% YoY)



In FY04/25, although business support services for MVNOs expanded steadily, costs associated with communication equipment upgrades and enhanced human resources increased. As a result, revenue grew 6.4% YoY, but operating profit declined 13.0% YoY.

#### **5G Lifestyle Support**

• Revenue: JPY26.3bn (-1.1% YoY)

Operating profit: JPY3.5bn (+10.6% YoY)

In FY04/25, the company steadily increased the number of households for its 5G Homestyle service (an internet service for housing complexes). As a result, revenue declined 1.1% YoY, but operating profit rose 10.6% YoY. Excluding the impact of the fiscal year-end change at Giga Prize and its subsidiaries, revenue and operating profit actually increased 5.7% YoY and 26.3% YoY, respectively.

#### **Enterprise/Creator 5G DX Support**

• Revenue: JPY20.7bn (+7.4% YoY)

Operating profit: JPY954mn (-14.0% YoY)

In FY04/25, while overseas operations—primarily affiliate-based businesses—performed steadily, increased costs from the rollout of StandAlone and upfront investments in the e-commerce business led to a 7.4% YoY increase in revenue but a 14.0% YoY decline in operating profit.

# Full-year company forecast

### FY04/26 company forecast

		FY04/26		
(JPYmn)	1H Act.	2H Act.	FY Act.	FY Est.
Revenue	26,623	28,450	55,073	60,000
YoY	-1.7%	9.6%	3.8%	8.9%
OP	3,025	2,859	5,884	6,100
YoY	-1.5%	1.5%	-0.1%	3.7%
OPM	11.4%	10.0%	10.7%	10.2%
Recurring profit	3,077	2,154	5,231	5,770
YoY	2.1%	-21.4%	-9.1%	10.3%
Recurring profit margin	11.6%	7.6%	9.5%	9.6%
Net income	1,768	980	2,749	3,500
YoY	-10.7%	-38.2%	-22.9%	27.3%
Net margin	6.6%	3.4%	5.0%	5.8%

Source: Shared Research based on company materials

Notes: Figures may differ from company materials due to differences in rounding methods.

### Initial company forecast (out June 13, 2025)

• Revenue: JPY60.0bn (+8.9% YoY)

Operating profit: JPY6.1bn (+3.7% YoY)
Recurring profit: JPY5.8bn (+10.3% YoY)

• Recurring profit: JP13.obn (+10.3% 101)

Net income attributable to owners of the parent: [PY3.5bn (+27.3% YoY)

FreeBit forecasts full-year results for FY04/26 of JPY60.0bn in revenue (+8.9% YoY), JPY6.1bn in operating profit (+3.7% YoY), JPY5.8bn in recurring profit (+10.3% YoY), and JPY3.5bn in profit attributable to owners of the parent (+27.3% YoY).

The projected increase in revenue reflects continued growth aligned with the company's medium-term plan, SiLK VISION 2027, which targets a CAGR of 7–10%. To achieve the final-year targets of SiLK VISION 2027, the company plans to actively pursue growth investments and business refactoring. In conjunction with its capital and business alliance with SoftBank, and the conversion of Giga Prize into a wholly owned (voting rights) subsidiary, FreeBit is undertaking a fundamental overhaul of its business structure. This includes the integration of group-wide management, joint procurement, collaborative sales, and co-development of technology and services to generate synergy. Furthermore, while telecommunications has been the group's core business, it now aims to transform its business model into a high-margin, sustainable enterprise by leveraging cutting-edge technologies such as web3 and AI to address social challenges.



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### Contact Details

Company name

Shared Research Inc.

Address

2-6-10 Kanda-Sarugakucho Chiyoda-ku Tokyo, Japan

Website

https://sharedresearch.jp

Phone

+81 (0)3 5834-8787

Email

info@sharedresearch.jp

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